



Yolo County Transportation District Board of Directors

AGENDA

DIRECTORS: Don Saylor (Chair, Yolo County), Tom Stallard (Vice-Chair, Woodland), Lucas Frerichs (Davis), Chris Ledesma (West Sacramento), Jesse Loren (Winters), Matt Dulcich (UCD, ex-officio), Greg Wong (Caltrans, ex-officio)

ZOOM WEBINAR WEB ADDRESS: <https://zoom.us/j/94926173219>

ZOOM WEBINAR PHONE NUMBER: (669) 900-6833

ZOOM WEBINAR ID: 949 2617 3219

All participants will be entered into the webinar as attendees.

MEETING DATE: Monday, January 10, 2022

MEETING TIME: **5:30 PM – NOTE EARLIER START TIME**

Pursuant to the Government Code section 54956(1), members of the Yolo County Transportation District Board of Directors and staff will participate in this Meeting via teleconference. This Executive Order authorizes local legislative bodies to hold public meetings via teleconference and to make public meetings accessible telephonically or otherwise electronically to all members of the public.

Further instructions on how to electronically participate and submit your public comments can be found in the Public Participation Instructions note at the end of this agenda.

To submit a comment in writing, please email public-comment@yctd.org. In the body of the email, include the item number and/or title of the item (if applicable) with your comments. All comments received by 4:00 PM on Monday, January 10, 2022 will be provided to the YCTD Board of Directors in advance. During the meeting, comments can be made by using the Zoom 'raise hand' feature. Comments submitted via email during the meeting shall be made part of the record of the meeting, but will not be read aloud or otherwise distributed during the meeting.

<u>Estimated Time</u>		<u><i>The Chairman reserves the right to limit speakers to a reasonable length of time on any agenda item, depending upon the number of people wishing to speak and the time available.</i></u>	<u>Info/ Discussion</u>	<u>Deliberation/ Action</u>
5:30 PM	1.	Determination of Quorum (Voting members: Woodland, Davis, West Sacramento, Winters, Yolo County) (Nonvoting members: Caltrans, UCD)		X
5:35 PM	2.	Consider Approval of Agenda for January 2022 meeting		X

CONSENT CALENDAR

5:40	3a.	Approve YCTD Board Minutes for Regular Meeting of December 13, 2021. (<i>Souza pp 1-4</i>)		X
5:40	3b.	Renew Authorization for Remote Meetings (<i>Perez</i>) (<i>pp 5-7</i>)		X

REGULAR CALENDAR

5:45	4.	Special Workshop: Informational workshop on the Yolo 80 Managed Lanes Project (<i>Bernstein, pp 9-11</i>)	X	
7:20	5.	Comments from public regarding matters NOT on the Agenda, but within the purview of YCTD. Please note, the Board is prohibited from discussing items not on the agenda at this time	X	
7:25	6.	Consider YCTD Microtransit Goals and Update on Future Service in Woodland (<i>Mazur, pp 13-14</i>)		X

7:50	7.	Executive Director's Report (<i>Bernstein</i>) (pp 15-18) a. 40 th Anniversary of YoloBus b. Service Changes in West Sacramento c. Update on YCTD Staffing and Recruitment d. Interim Financial Management e. Ridership Report f. Other Items		X
8:00	8.	Adjournment		X

UNLESS CHANGED BY THE YCTD BOARD, THE NEXT MEETING OF THE YOLO COUNTY TRANSPORTATION DISTRICT BOARD OF DIRECTORS WILL BE FEBRUARY 14, 2022 AT 7:00 PM IN THE YCTD BOARD ROOM, 350 INDUSTRIAL WAY, WOODLAND, CA 95776 OR BY ZOOM IF RECOMMENDED FOR THE SAFETY OF THOSE INVOLVED.

The Board reserves the right to take action on all agenda items, including items under the Executive Director's Report, at any time during the meeting, except for timed public hearings. Items considered routine or non-controversial are placed on the Consent Calendar. Any Consent Calendar item can be separately addressed and discussed at the request of any member of the YCTD Board.

I declare under penalty of perjury that the foregoing agenda was posted on or before Friday, January 7, 2021 at the Yolo County Transportation District Office (350 Industrial Way, Woodland, California). Additionally, copies were FAXED or transmitted electronically to the Woodland, Davis, West Sacramento, and Winters City Halls, as well as to the Clerk of the Board for the County of Yolo.



Jose Perez, Deputy Director of Operations, Planning, Special Projects

Public Participation Instructions

Based on guidance from the California Department of Public Health and the California Governor's Office, in order to minimize the spread of the COVID-19 virus, please do the following:

1. You are encouraged to participate in the December 13, 2021 YCTD Board of Directors meeting remotely via the Zoom platform using the following meeting details:
 - a. Via PC: <https://zoom.us/j/94926173219>
Webinar ID: 949 2617 3219
All participants will be entered into the webinar as attendees.
 - b. Via Phone: Phone Number: (669) 900-6833
Webinar ID: 949 2617 3219
All participants will be entered into the webinar as attendees.
2. If you are joining the webinar via Zoom and wish to make a comment on an item, click the "raise hand" button. If you are joining the webinar by phone only, press *9 to raise your hand. Please wait for the host to announce the comment period has opened and indicate that you wish to make a comment at that time. The Clerk of the Board will notify the Chair, who will call you by name or phone number when it is your turn to comment. Speakers will be limited to 2:00 minutes.
3. If you choose not to observe the YCTD Board of Directors meeting but wish to make a comment on a specific agenda item, please submit your comment via email by 4:00 p.m. on Monday, December 13, 2021 to Kathy Souza, Clerk of the Board, at ksouza@yctd.org or by phone at 530-402-2819 noting in the subject line: For Public Comment. Your comment will be placed into the record at the Board meeting.

Yolo County Transportation District Board:

Vision, Values and Priorities

Vision Statement

*The **vision statement** tells us what we intend to become or achieve in the next 3 to 5 years.*

Yolo County residents enjoy innovative and efficient mobility options connecting them to places they want to go.

Values

*A **core value** describes our individual and organizational behaviors and helps us to live out our vision.*

- Collaboration
- Efficiency
- Transparency
- Innovation
- Service
- Safety
- Economic Sustainability
- Environmental Stewardship
- Equity/Social Justice

District-Wide Priorities

***Priorities** align our vision and values with our implementation strategies.*

- Effective and sustainable business model.
- Efficient, seamless, and easy to use transit system.
- Strong regional mobility partnerships enhance District services.
- Decision making that is data driven decision making and transparent.
- Environmentally sustainable operations.
- Leverage state of the art technology.

**YOLO COUNTY TRANSPORTATION DISTRICT
BOARD OF DIRECTORS MEETING
December 13, 2021
Yolo County Transportation District (via videoconference)
350 Industrial Way, Woodland, CA 95776**

Agenda Item 1 – Call to Order/Roll Call/Pledge of Allegiance

Chair Saylor called the meeting to order at 7:00 pm and requested roll call to confirm a quorum was in attendance through Zoom remote participation. The following individuals were in attendance:

Davis – Lucas Frerichs (Primary)
Winters - Jesse Loren (Primary)
West Sacramento – Chris Ledesma (Primary)
Woodland – Tom Stallard (Primary)
Yolo County – Don Saylor (Primary)
UC Davis – Matt Dulcich (Primary)
Caltrans – Alex Padilla (Primary)

Staff present were Autumn Bernstein, YCTD Executive Director; Jose Perez, YCTD Deputy Director Operations, Planning & Special Projects; Kristen Mazur, YCTD Senior Planner; Daisy Romero, YCTD Assistant Planner; Chad Mikula, YCTD IT Specialist; Hope Welton, YCTD Legal Counsel; YCTD Intern Abigail Lloyd, and Kathy Souza, YCTD Executive Assistant/Clerk to the Board.

Also, in attendance via Zoom were Mike Klein, Transdev; Alan Hirsch and Steve Streeter, Davis; Kirk Trost; Andy Furillo, Leo Levensen and phone caller at (916) 717-9682.

Chair Saylor explained the meeting participation instructions.

Agenda Item 2 – Consider Approval of Agenda for December 13, 2021

Minute Order 2021-45

Director Frerichs made the motion, seconded by Director Ledesma, to approve the agenda for the December 13, 2021, meeting. Roll call resulted in:

AYES: Frerichs, Ledesma, Loren, Saylor, Stallard
NOES: None
ABSENT: None
ABSTAIN: None

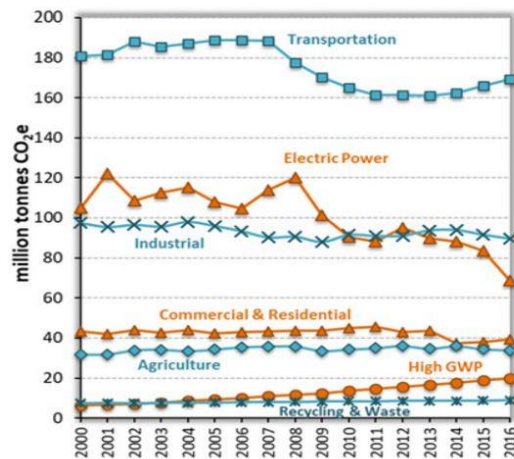
The motion passed.

Agenda Item 3 – Comments from public regarding matters NOT on the Agenda, but within the purview of YCTD

Mr. Hirsch stated he had provided a series of slides prior to the meeting and was informed they would be provided to the board members but not displayed during public comments. He submitted the following documents prior to the board meeting which were provided to the directors.

California GHG by Sector

Transportation Sector in California accounts for over 50% of GHG emissions



CalSTA

10-20-21

Climate Action Plan for Transportation Infrastructure

NOTE These are Caltrans slides

Governor's Executive Order N-19-19

L Leverage state transportation spending to help meet state climate goals

- Align planning and programming with objectives of California Climate Change Scoping Plan
- Reduce VMT by directing investments in a way that support infill development, especially housing near jobs
- Reduce congestion through innovative strategies that encourage people to shift from cars to other modes of travel
- Fund infrastructure that encourages transit use, walking, and biking
- Mitigate for any increases in transportation costs incurred on lower income Californians

CalSTA

10-20-20

Climate Action Plan for Transportation Infrastructure

Mr. Streeter reported discussing with Director Frerichs the poor condition of the County road accessing the Davis Migrant Center and stated the County should move to repair that access.

Agenda Item 4 – Closed Session

The board went into Closed Session at 7:15 pm.

The regular session was reconvened at 7:54 pm.

YCTD Legal Counsel stated there was no report out from the Closed Session.

Agenda Item 5 - Consent Calendar

Minute Order 2021-45

Director Frerichs made the motion, seconded by Director Loren, to approve the following items on the Consent Calendar.

- 5a. Approve YCTD Board Minutes for Regular Meeting of November 8, 2021.
- 5b. Approve Schedule of YCTD Meeting Dates for 2022
- 5c. Consider and Authorize Schedule of YCTD Holiday Dates for 2022
- 5d. Renew authorization of continued remote meetings
- 5e. Update YCTD Personnel Rules and Regulations and Adopt Resolution No. R2021-10

Item 3a

5f. Contract with Regional Government Services for Interim Financial Management Services

5g. Contract with Sloan Sakai LLC for Specialized Legal Services

5h. Adopt Resolution Relative to Health Benefit Changes

5i. Update to YCTD Salary Ranges and Compensation Packages

5j. New and Updated Position Descriptions

- Senior Planner for Multimodal Projects
- Senior Finance and HR Associate
- Executive assistant and Clerk of the Board

5k. Authorize Executive Director to Amend Agreement 2020-05 for YCTD Website Redesign Services.

5l. Update West America Bank Signatories

Roll call resulted in:

AYES: Frerichs, Ledesma, Loren, Saylor, Stallard

NOES: None

ABSENT: None

ABSTAIN: None

The motion passed.

Agenda Item 6 – Board Members Reports, Announcements, Other Nominations, Presentations

Director Ledesma gave a brief report of the 12/1/21 80 Managed Lane meeting with Caltrans.

Director Stallard reported the Woodland microtransit Request For Information had received 9 responses. All those firms responding were interviewed by staff from YCTD and the City who were set to prepare the Request for Proposals.

Agenda Item 7 – Oral Update by Transdev

Transdev General Manager Klein reported that it appeared the recent wage increases had turned around the hiring problems. New hires had increased with the most recent class containing 8 potential operators. Several operators who had gone to other agencies were considering returning to Transdev.

Mr. Perez responded that staff was working on a matrix of services to bring back but emphasized that the workforce needed to be stable before bringing back any of the services to avoid the possibility of having to cut once again. He added that priority would be given to sustaining the assistance to Unitrans for the duration of the agreement.

Agenda Item 8 – Goals for 80 Managed Lanes

Ms. Bernstein reviewed the proposed goals.

Chair Saylor emphasized that YCTD was actively working with Caltrans and SACOG on this project.

Mr. Hirsh stated that his concerns were trust in government agencies and climate change. He expressed his concern that at least two of the goals would result in increased use of vehicles rather than encourage use of alternative transportation.

Director Frerichs stated that the map presented with the staff report was incorrect stating a new pedestrian/bicycle structure. Ms. Bernstein confirmed that was an outdated map. Director Frerichs stated that the issue of traffic using surface streets/roads to avoid congestion and suggested that the phrase improved traffic flow be amended to state improved peak hours traffic flow.

Item 3a

Director Stallard stated that construction and congestion on this corridor impacted Woodland traffic with GPS programs routing drivers north to avoid slowdowns. He asked if the board could consider adopting the goals at this meeting with the understanding that they could be amended after the January public hearing.

Director Dulcich suggested that, rather than vehicles per mile/hour, counting people per mile/hour might be more effective in calculating environmental impacts.

Director Loren concurred with the concept to approve with the potential to amend following the workshop.

Director Ledesma stated that Director Frerichs comments about impact on surface street was a new concept for him but very pertinent. He said this was the first major corridor project being considered in the years that he had served on the board.

Director Frerichs stated that he proposed substituting the phrase “improving peak hour traffic time on Interstate 80 while reducing the use of local streets for regional travel” for the current “Improve traffic flow” in the goals.

Minute Order 2021-46

Director Loren made the motion, seconded by Director Stallard, to approve the presented goals with the amended language substituting the phrase “improving peak hour traffic time on Interstate 80 while reducing the use of local streets for regional travel” for the current “Improve traffic flow” and be prepared to further amend the goals, if deemed desirable, following the January 2022 public hearing.

Roll call resulted in:

AYES: Frerichs, Ledesma, Loren, Saylor, Stallard

NOES: None

ABSENT: None

ABSTAIN: None

The motion passed.

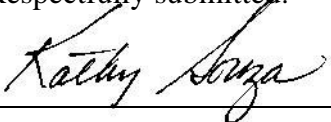
Agenda Item 9– Consider Director’s Report

- a. Federal Infrastructure Bill
- b. Unmet Transit Needs
- c. Update on YCTD Staffing and Recruitment
- d. Ridership Reports
- e. Other items

Agenda Item 11 - Adjournment

There being no further regular business, Chair Saylor adjourned the regular meeting at 8:57 pm

Respectfully submitted:

 Clerk to the Board

BOARD COMMUNICATIONS: YOLO COUNTY TRANSPORTATION DISTRICT

350 Industrial Way, Woodland, CA 95776---(530) 661-0816

Topic: Renew Authorization for Remote Meetings	Agenda Item#: Agenda Type:	3b
		Deliberation/*Action
		Attachments: <u>Yes</u> No
Prepared By: J. Perez		Meeting Date: January 10, 2022

RECOMMENDATION:

It is recommended that the Yolo County Transportation District (YCTD) Board of Directors authorize remote meetings by finding, pursuant to Assembly Bill 361, that local officials continue to recommend measures to promote social distancing as a result of the COVID-19 pandemic.

REASON FOR RECOMMENDATION:

In light of the ongoing public health emergency related to COVID-19 and high rates of community transmission of the COVID-19 virus, the Yolo County Health Officer has released the attached recommendation to continue remote meetings.

BACKGROUND:

On March 4, 2020 the Governor declared a State of Emergency in California due to the impacts of the novel corona virus (COVID-19). As part of the State of Emergency the Governor issued a variety of Executive Orders, specifically N-25-20, N-29-20, and N-35-20, allowing local and state agencies to hold public meetings using remote means without complying with certain specified provisions of the Ralph M. Brown Act, Government Code §§54950-54963.

The state legislature recently enacted AB 361, which amended the Brown Act, to add simplified procedures that make it easier to hold remote meetings during a state of emergency and when state or local officials impose or recommend measures to promote social distancing. *See* Gov. Code § 54953(e). These new rules supersede and replace similar rules in the Governor's Executive Order No. N-29-20, which many local boards, commissions, and committees like YCTD have relied on to hold remote meetings since the onset of the COVID-19 pandemic.

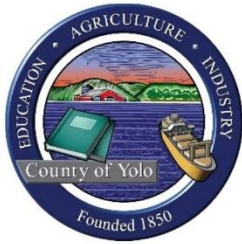
Making the necessary findings under AB 361 will allow the Board of Directors to conduct its meetings in the same manner as it has been conducting meetings throughout the pandemic. Once the Board has its initial meeting under AB 361, it must make certain findings every thirty (30) days to continue meeting remotely using the simplified rules.

Therefore, the Board of Directors for the Yolo-County Transportation District finds that:

1. The Governor has declared a state of emergency related to the COVID-19 Pandemic and that this state of emergency remains in effect; and
2. State or local officials continue to impose or recommend measures to promote social distancing. Please see the attached memo from the Yolo County Health Officer with her Recommendations for Remote Public Meetings.

BUDGET IMPACT:

None.



COUNTY OF YOLO

Health and Human Services Agency

Karen Larsen, LMFT
Director

Aimee Sisson, MD, MPH
Health Officer

MAILING ADDRESS
137 N. Cottonwood Street • Woodland, CA 95695
www.yolocounty.org

Date: October 20, 2021

To: All Yolo County Boards and Commissions

From: Dr. Aimee Sisson, Health Officer

Subject: Remote Public Meetings

On September 22, I issued a memo recommending remote meetings. While the case rate in Yolo County has declined over the last month, the current case rate represents substantial community transmission. In the context of substantial community transmission, I continue to recommend meetings be held remotely whenever possible. I am re-issuing that memo with updated COVID-19 case rate data.

In light of the ongoing public health emergency related to COVID-19 and the substantial level of community transmission of the virus that causes COVID-19, the Yolo County Public Health Officer recommends that public bodies continue to meet remotely to the extent possible. Board and Commissions can utilize the provisions of newly enacted AB 361 to maintain remote meetings under the Ralph M. Brown Act and similar laws.

Among other reasons, the grounds for the remote meeting recommendation include:

- The continued threat of COVID-19 to the community. As of October 20, 2021, the current case rate is 11.8 cases per 100,000 residents per day. This case rate is considered "Substantial" under the Centers for Disease Control and Prevention's (CDC) framework for assessing community COVID-19 transmission; and
- The unique characteristics of public governmental meetings, including the increased mixing associated with bringing together people from across the community, the need to enable those who are immunocompromised or unvaccinated to be able to safely continue to fully participate in public governmental meetings, and the challenges of ensuring compliance with safety requirements and recommendations at such meetings.

Meetings that cannot feasibly be held virtually should be held outdoors when possible, or indoors only in small groups with face coverings, maximal physical distance between participants, use of a portable HEPA filter (unless comparable filtration is provided through facility HVAC systems), and shortened meeting times.

This recommendation is based upon current conditions and available protective measures. The Public Health Officer will continue to evaluate this recommendation on

Davis
600 A Street
Davis, CA 95616
Mental Health (530) 757-5530

West Sacramento
500 Jefferson Boulevard
West Sacramento, CA 95605
Service Center (916) 375-6200
Mental Health (916) 375-6350
Public Health (916) 375-6380

Winters
111 East Grant Avenue
Winters, CA 95694
Service Center (530) 406-4444

Woodland
25 & 137 N. Cottonwood Street
Woodland, CA 95695
Service Center (530) 661-2750
Mental Health (530) 666-8630
Public Health (530) 666-8645

an ongoing basis and will communicate when there is no longer such a recommendation with respect to meetings for public bodies.

This Page Intentionally Left Blank

BOARD COMMUNICATIONS: YOLO COUNTY TRANSPORTATION DISTRICT

350 Industrial Way, Woodland, CA 95776---(530) 661-0816

Topic: Special Workshop: Informational workshop on the Yolo 80 Managed Lanes Project	Agenda Item#: Agenda Type:	<div style="text-align: center; font-size: 2em; font-weight: bold;">4</div> <div style="text-align: center; font-weight: bold;">Info/Discussion</div>
Prepared By: A. Bernstein		Attachments: Yes No Meeting Date: January 10, 2022

GOALS OF WORKSHOP:

The goals of the workshop are twofold:

- Provide perspectives and case studies on designing highway managed lane projects to maximize person throughput while minimizing climate, air quality and equity impacts.
- Preliminary Board discussion of 80 managed lanes project elements in light of presentations and case studies.

This is an informational workshop, no action will be taken. Feedback from the Board will be used to inform ongoing discussions with Caltrans District 3 on the scope and design of the project.

WORKSHOP AGENDA:

Time	Topic	Speaker
5:45 pm	Welcome, Overview of Workshop Goals and Agenda	Don Saylor and Autumn Bernstein Yolo County Transportation District
5:50	Managed lanes, air quality and induced demand A primer on how widening highways affect air quality and climate emissions, and how different lane management strategies can improve outcomes.	Amy Lee and Jamey Volker UC Davis National Center for Sustainable Transportation
6:05	Making managed lanes work for transit A discussion and case study of how LA Metro has designed express lanes that support high transit ridership by increasing transit frequency and span of service on the lanes, incorporating transit-supportive infrastructure, and optimizing ITS/ICM strategies to speed up transit.	Mark Linsenmayer Deputy Director for Express Lanes and Shared Mobility, LA Metro
6:15	Making managed lanes equitable A discussion and case study of how vulnerable populations are impacted by managed lane projects and how toll revenues can be used to improve transportation equity. Decisionmakers in San Mateo County recently adopted an Equity Program funded by toll revenues from the soon-	Christa Cassidy HNTB/San Mateo County Express Lanes Joint Powers Authority

	to-open San Mateo 101 Express Lanes.	
6:25	Regional Context and Funding Opportunities <ul style="list-style-type: none"> • Role of this project in the context of the MTP/SCS and the regional network • State/federal/regional funding opportunities to complete the project. 	Kristina Svensk Director of Transportation, Sacramento Area Council of Governments
6:35	Q and A with speakers	All
6:50	Public comment	
7:00	Board Discussion of 80 Corridor Project Board comments and reflections on the Yolo 80 project elements, including: <ul style="list-style-type: none"> • Lane management strategy (ie carpool, express lane, bus-only lane) • Flyover/connector lanes in West Sacramento • Auxiliary lanes in Davis and West Sacramento • Transit improvements • Bicycle/pedestrian improvements 	All

80 Managed Lanes Project Draft YCTD Goals

Support achievement of state and regional climate goals by limiting VMT increases and maximizing VMT reduction strategies

Increase transit ridership and mode share.

Increase safety and ease of bicycle travel on the existing Causeway bicycle path, including connecting routes in West Sacramento and Davis.

Advance transportation equity by minimizing project burdens and maximizing project benefits for low-income communities.

Improve traffic flow in the eastbound direction at the Yolo/Solano county line.

Improve traffic flow by utilizing Intelligent Transportation Systems (ITS) technologies such as ramp metering.

Establish a highway management system that can be replicated and integrated regionwide

This Page Intentionally Left Blank

BOARD COMMUNICATIONS: YOLO COUNTY TRANSPORTATION DISTRICT

350 Industrial Way, Woodland, CA 95776----(530) 661-0816

Topic: Consider YCTD Microtransit Goals and Update on Future Service in Woodland	Agenda Item#: Agenda Type:	6
		Deliberation/Action
		Attachments: Yes No
Prepared By: K. Mazur		Meeting Date: January 10, 2022

RECOMMENDATION:

It is recommended that the Yolo County Transportation District (YCTD) Board of Directors adopt Districtwide Microtransit Goals and receive an update on the future expansion of microtransit service to the City Woodland.

REASON FOR RECOMMENDATION:

Per the recommendations of the YoloGo Study, which was adopted by the Board in April 2021, YCTD is broadening its public transit offerings to include more microtransit service. With this action, the Board will establish clear goals and expectations related to YCTD's microtransit services.

BACKGROUND:

YCTD currently operates microtransit service in Knights Landing (with connections to Woodland) and Winters (with connections to Davis and Vacaville). In 2022, YCTD plans to replace select fixed route services in the City of Woodland with intracity microtransit service.

As microtransit becomes a larger component of YCTD's service, it is important to have a clear set of districtwide goals to answer the following questions:

- What does YCTD hope to achieve with microtransit?
- How will microtransit fit into the broader mobility ecosystem in Yolo County?

After discussing draft microtransit goals and performance measures with YCTD Citizens Advisory Committee (CAC), Technical Advisory Committee (TAC) and Board in Spring 2021, staff spoke with several peer agencies to learn about their microtransit experiences and conducted a Microtransit and Mobility as a Service (MaaS) Request for Information (RFI) process that included meetings with nine vendors.

All of that research was then used to prepare the attached draft Districtwide Microtransit Goals for the Board's review (see Attachment A). These districtwide goals are intended to be broad enough to allow each individual jurisdiction to tailor the microtransit services within their community to meet their local needs, while simultaneously establishing some uniform guidelines and standards that apply to the entire District.

If the Board approves the districtwide microtransit goals, they will be used as a roadmap for future microtransit expansions and enhancements, including the upcoming expansion to the City of Woodland.

To facilitate that expansion, a Request for Proposals (RFP) for a microtransit technology platform will be prepared by staff in consultation with the City of Woodland and presented to the YCTD Board for review and approval at the February 2022 Board meeting.

BUDGET IMPACT:

None.

YCTD Districtwide Microtransit Goals

Microtransit goal	To achieve this goal...
Improves overall mobility by filling gaps in service and complementing other transportation options	<ul style="list-style-type: none"> • Microtransit services should meet one or more of the following needs: <ul style="list-style-type: none"> ○ Connecting rural communities to nearby urban areas ○ Local intracity trips that are not well served by fixed route service ○ First/last mile connections to high-capacity transit ○ Other needs as identified by the YCTD Board • In each service area, the service parameters (e.g., hours of service, service area boundaries, wait time, fares) should be configured to best meet needs of that service area
Easy for the public to discover or “stumble upon”	<ul style="list-style-type: none"> • The vehicles are distinct/visible and advertise the service • The service is visible in third-party trip-planning applications • The service is promoted on YCTD’s website
Easy for all to use	<ul style="list-style-type: none"> • A variety of fare payment methods are accepted, including cash • Utilizes an intuitive, smartphone user interface • Reservations can be made by telephone for those customers who do not have or cannot use a smartphone • Service can be booked and paid in advance on by someone else (e.g., parents and caregivers) • Service can reliably accommodate the needs of diverse users, especially seniors, youth, families with young children, and those who requires a wheelchair accessible vehicle
Reliable	<ul style="list-style-type: none"> • Wait times are reasonable and consistent • Travel times are reasonable
Safe	<ul style="list-style-type: none"> • All FTA requirements are met, including: <ul style="list-style-type: none"> ○ Driver training ○ Driver drug and alcohol testing ○ Vehicle maintenance
Environmentally sustainable	<ul style="list-style-type: none"> • Shared rides are maximized • YCTD will transition to the use of zero- or low-emission vehicles in microtransit services
Cost efficient and effective	<ul style="list-style-type: none"> • The service is productive and cost efficient relative to other microtransit services • YCTD and member jurisdictions have access to all relevant data needed to effectively evaluate the service • Consideration will be given to any fiscal impact that the microtransit service has on the core operations of the district

BOARD COMMUNICATION: YOLO COUNTY TRANSPORTATION DISTRICT

350 Industrial Way, Woodland, CA 95776---- (530) 661-0816

Topic: Executive Director Report	Agenda Item#:	<div>7</div> <div>Info/Discussion</div>
	Agenda Type:	
Prepared By: A. Bernstein		Meeting Date: January 10, 2022

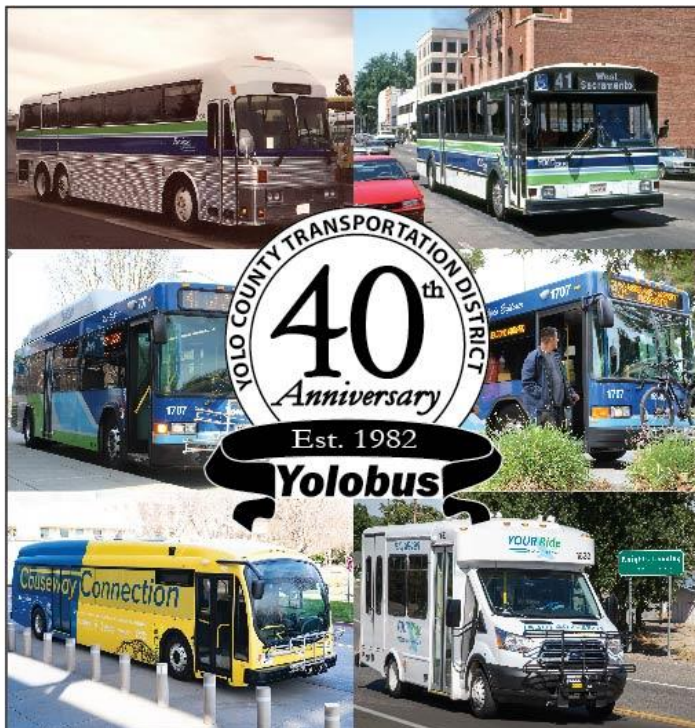
RECOMMENDATION:

The Board reserves the right to take action on all items below, except for oral report items.

BACKGROUND:

a. 40th Anniversary of Yolobus

2022 marks forty years since the launch of Yolobus! Over the course of the year, YCTD will seek opportunities to mark this important milestone in our external communications. Our new Communications and Marketing Specialist, Christopher Quan Le, will lead this effort. Intern Abigail Lloyd put together the artwork below to illustrate our evolution over the years.



b. Service Changes in West Sacramento

Effective January 2, 2022, YCTD and Transdev successfully implemented YoloGo service changes in West Sacramento. Included in the changes were:

- Launch of new Route 37, directly connecting the Southport community, West Sacramento Civic Center, and Downtown Sacramento. Additional service info and map available at: <https://www.goyolobus.com/westsac>
- Permanent discontinuation of Route 35
- Permanent discontinuation of Route 39
- Permanent discontinuation of Route 241

YCTD staff worked with City staff and member of the public to post notices of the changes throughout December 2021, and to advise of additional mobility options available to residents through the Via rideshare program. YCTD's real-time information system, My Ride, was accurately presenting vehicle information and availability. Transit partners which use and relay YCTD's service information, such as the Transit app team, and Moovit, have access to the current information. Integration with Google Transit trip planning was unavailable at launch due to technical challenges, but is now displaying service information accurately. During the launch, some of the vehicles used for service needed to be updated to reflect the new Route 37 headsign display, and staff is finalizing the necessary updates to all revenue vehicles.

Out of date/no longer needed bus stop signage for discontinued services was updated/replaced, or removed over the weekend after revenue service hours to minimize confusion about available services.

A few new Route 37 stop locations will require assistance from City staff to install necessary equipment (e.g., poles for permanent signage) and YCTD will work directly with the City to finalize the installations.

Bus stop amenities and furniture no longer necessary for revenue services will also be removed by YCTD and Transdev and stored for future installation/repurposing.

c. Update on YCTD Staffing and Recruitment

Last month, YCTD successfully filled the positions of Finance Associate (Cristina Grajeda) and Communications and Marketing Specialist (Christopher Quan Le). The following positions remain open until filled:

- Procurement and Grants Specialist
- Senior Planner for Multimodal Projects
- Executive Assistant/Clerk of the Board

d. Interim Financial Management

Following the Board's action in December, YCTD welcomed financial advisors from Regional Government Services (RGS) who are providing advising to the YCTD finance team. Financial Advisor Leo Levenson conducted a site visit in December, has interviewed YCTD staff and key partners at Yolo County. Leo is currently developing the following deliverables:

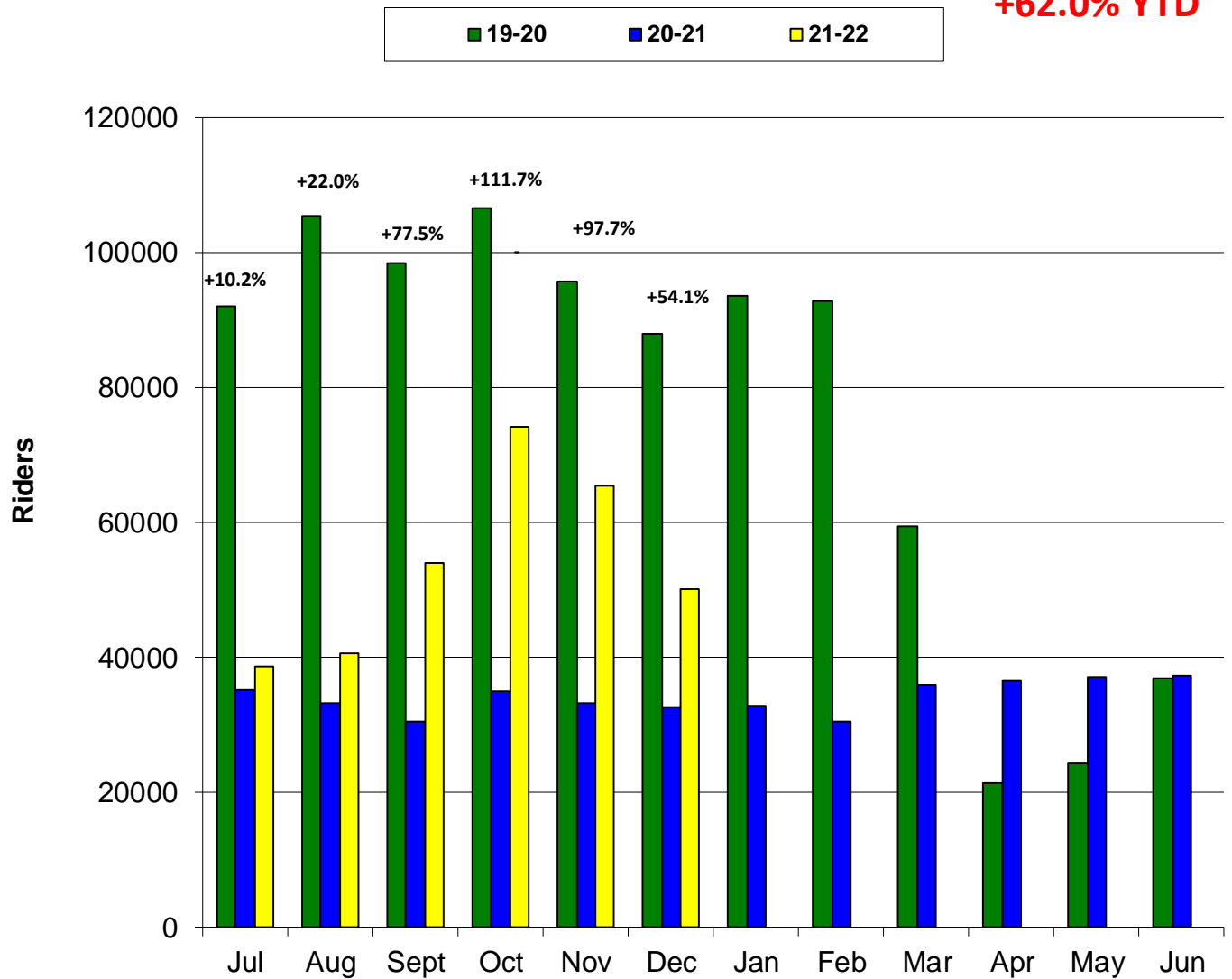
- Preliminary assessment of YCTD financial management systems with recommendations for areas of improvement
- Midyear budget actuals report

Leo is also helping the team prepare for our annual audit, and develop a tracking system and status report for YCTD revenues.

e. Ridership Report

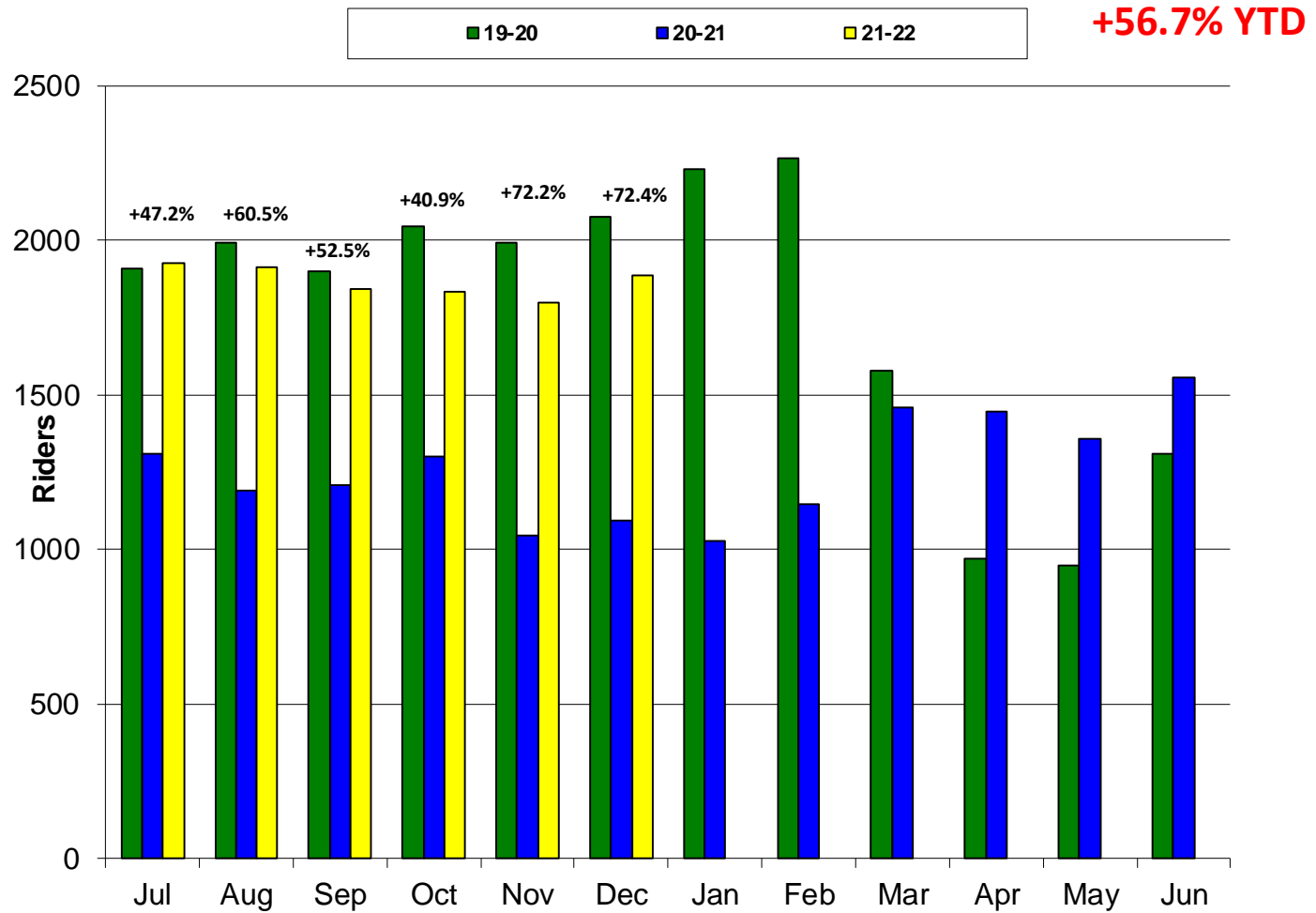
Yolobus Fixed Route Ridership Trends

+62.0% YTD



	Jul	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Totals
21-22	38,662	40,570	54,016	74,125	65,482	50,116							322,971
20-21	35,069	33,252	30,431	35,012	33,114	32,530	32,844	30,485	35,856	36,449	37,024	37,196	409,262
19-20	92,016	105,446	98,477	106,536	95,686	87,879	93,589	92,728	59,404	21,278	24,193	36,822	914,054
18-19	106,747	112,113	100,044	112,007	95,508	88,329	96,304	94,922	99,048	97,076	97,770	87,631	1,187,499

Yolobus Special Paratransit (ADA & Micro) Ridership Trends



	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Totals
21-22*	1,927	1,913	1,845	1,835	1,801	1,886							11,207
20-21*	1,309	1,192	1,210	1,302	1,046	1,094	1,026	1,148	1,458	1,447	1,360	1,555	15,147
19-20	1,910	1,994	1,901	2,047	1,994	2,077	2,230	2,266	1,578	972	947	1,308	21,224
18-19	2,099	2,173	1,781	2,048	1,982	1,850	2,109	1,715	2,039	2,163	2,216	1,808	24,806

*Includes YOUR Ride microtransit ridership (Knights Landing + Winters):

Microtransit Ridership-Knights Landing (KL) and Winters

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	Totals
21-22													
KL	170	197	174	168	158	156							1,023
Winters	210	219	174	170	146	148							1,067
Total	380	416	348	338	304	304	0	0	0	0	0	0	2,090

f. Other Items